

# *Maryville*

Addiction Treatment Center

**2021-2022  
ANNUAL REPORT**



**RECOVERY IS POSSIBLE**

## **Mission Statement**

**Maryville provides comprehensive, high-quality substance use disorder and co-occurring mental health services for individuals and families, regardless of their ability to pay.**

A group of people, including a woman with a blue backpack and a child, are hiking on a dirt path through a forest with many trees and fallen leaves. The scene is captured from behind the hikers, showing their backs as they walk away from the camera.

## **Overview**

**Maryville is a leader in the treatment of substance use and co-occurring disorders. Since 1949, our evidence-based treatment programs have helped bring hope, health, and healing to those suffering from opioid, alcohol, and other substance use disorders.**

**Our staff devote themselves each day to helping our patients reclaim their lives. Maryville's expert treatment teams bring the specialized expertise necessary for long-term recovery.**



# Message From the CEO



Dear Friends,

This past year has been filled with challenges and new opportunities. The human, economic, and social crisis created by COVID-19 has exponentially increased the toll a pre-existing behavioral health crisis had already been taking on our nation. More families than ever before are suffering the devastating effects of depression, anxiety and overdose. More families than ever before need our help. I am proud to report that throughout the pandemic, all Maryville programs and services remained open to provide life-saving treatment for our clients. Our dedicated medical, nursing, clinical, administrative, and support staff transformed care delivery to operate safely and effectively during these most difficult times. The high economic cost of added staff, physical plant modifications, and service delivery enhancements necessary to protect clients and staff is a weight we bear to provide the high quality service upon which our name and trust is built.

During the year, we expanded our telehealth options for assessment and treatment of substance use and mental health disorders. We renovated our Williamstown inpatient campus residence for women to prepare for service expansion. We increased licensed beds at our Pemberton campus to double our capacity to serve men in our long-term residential program. We worked with government and non-profit agencies throughout the region to expand outreach to underserved communities. We built upon our existing Alumni and Certified Peer Recovery Specialist (CPRS) services to build long term recovery capital for our clients. And we partnered with a statewide educational consortium and area colleges and universities to offer licensure and certification programs for our staff.

These are no small accomplishments amidst the most devastating health crisis we have seen in our lifetimes. The credit belongs to our board and staff, for whom the mission of service has never wavered. Thank you for your continued support as we continue to restore health and hope for our communities.

Sincerely,

A handwritten signature in black ink that reads "Kendria McWilliams". The signature is fluid and cursive, written in a professional style.

Kendria McWilliams  
Chief Executive Officer  
Maryville Addiction Treatment Center

## **Board of Trustees**

**Jerry C. Warner, President**

New Jersey Insurance Underwriting Association (Retired)

**Frank Jones, Vice-President**

Mints Insurance Agency

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**Jason Feuerman**

Genesis Healthcare, Inc.

**Richard Lockwood**

Lockheed Martin

**Rose Sellnow**

PricewaterhouseCoopers

**“** *I asked to become a member of the Maryville Board because of the gratitude I felt for the help and support I was given to get sober and live a meaningful life. Being a member of the Board affords me the opportunity to directly support the extraordinary services provided by Maryville for those in our community who suffer from drug and alcohol addiction.* **”**

**~ Jerry C. Warner, Maryville Board President**

## Our Services

Maryville makes sustainable recovery possible through professional, accessible, and outcomes-based treatment options.

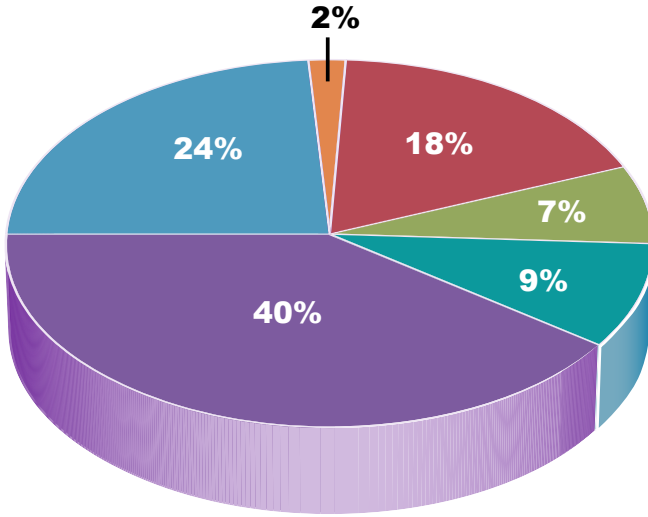
- Inpatient Withdrawal Management
- Residential Treatment Services
- Outpatient Treatment Services

Each individual's journey is unique, so we offer specialized services to help meet as many needs as possible.

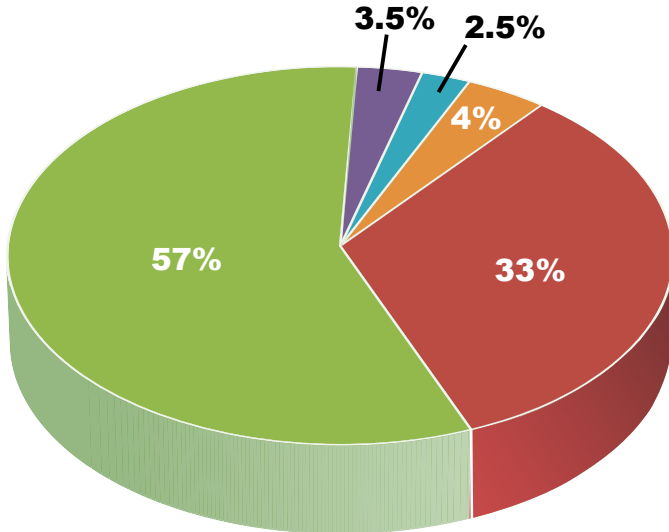
- Adult Residential and Outpatient Treatment
- Medication Assisted Treatment
- Co-Occurring Mental Health Services
- Co-occurring Gambling Treatment
- Trauma-informed Care
- Family Therapy, Support & Education
- Specialized Women's Programs
- Relapse Prevention
- Sober Living Placement
- Aftercare Linkages
- Alumni Services
- Peer Recovery Supports
- Outreach Services



# Our Clients



- Withdrawal Management
- Short Term Residential
- Outpatient
- Intensive Outpatient
- In Community
- Long Term Residential



## Primary Drug


- Heroin & Other Opiates
- Alcohol
- Cocaine/Crack
- Marijuana
- Other Drugs


### Counties Served

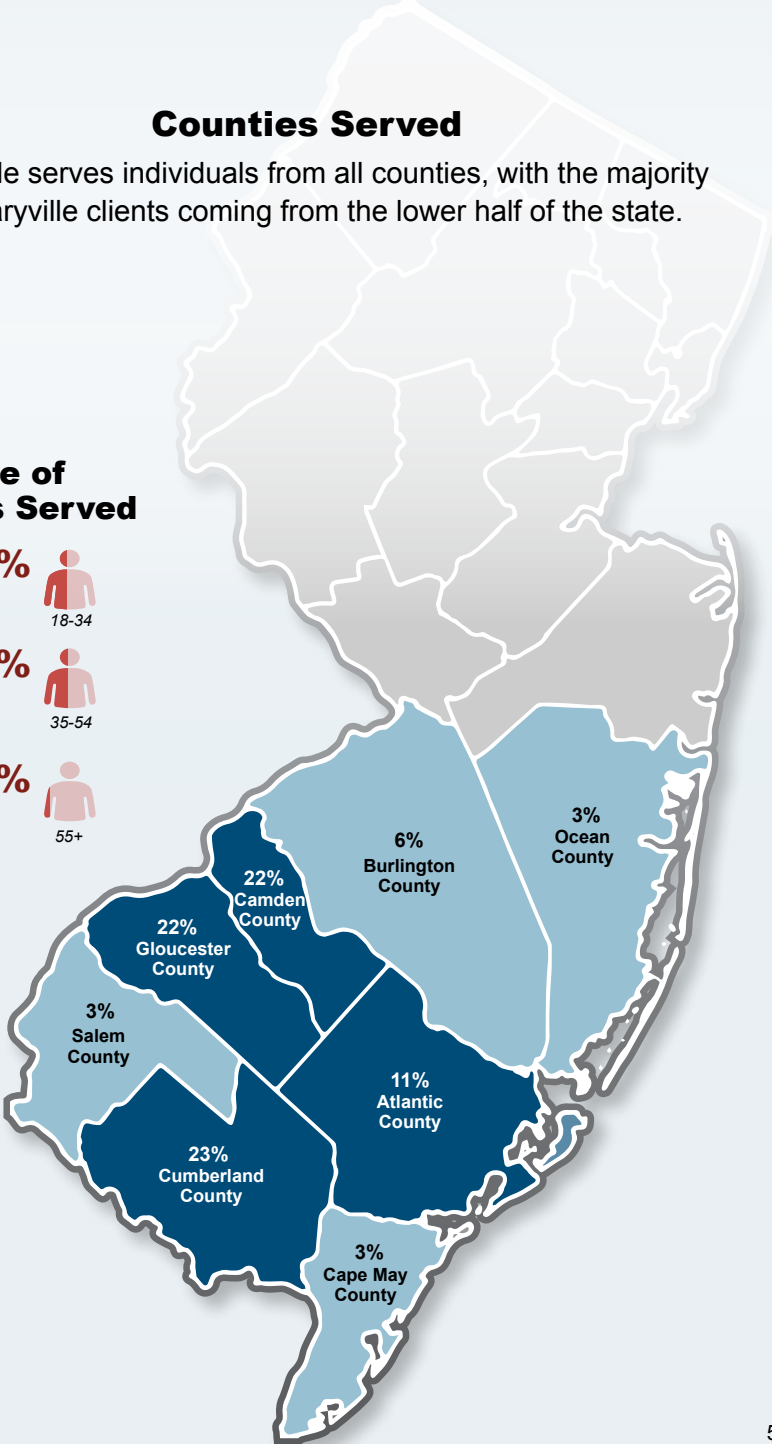
Maryville serves individuals from all counties, with the majority of Maryville clients coming from the lower half of the state.

### Age of Clients Served

**38.0%**   
18-34

**49.0%**   
35-54

**13.0%**   
55+



## New Programming

### Maryville Receives \$1,000,000 SAMHSA Grant

The Substance Abuse and Mental Health Services Administration (SAMHSA) awarded Maryville a \$1,000,000 grant to launch two Certified Community Behavioral Health Clinics (CCBHCs). This four-year grant will allow Maryville to plan and begin implementation of the CCBHCs at our outpatient sites in Turnersville and Vineland. CCBHCs offer coordinated, comprehensive behavioral health care in a single location and consist of substance use and mental health assessment and treatment, physical screenings and monitoring, case management, crisis intervention, peer support, vocational assistance, veteran-specific care, and family services. Services are offered for all ages and are available regardless of an individual's ability to pay. The initiative will serve at least 800 unique individuals over four years.



### Maryville Begins Contingency Management Program for Stimulant Users

With funding from the New Jersey Division of Mental Health and Addiction Services (NJDMHAS), Maryville was able to begin a Contingency Management program at its Turnersville and Vineland outpatient treatment sites. Stimulant use disorders do not typically respond to Medication Assisted Treatment. Contingency Management, a different evidence-based approach, uses an incentive program whereby individuals addicted to stimulants can earn monetary and other rewards for remaining clean. This program combines group and individual therapy with incentives and wellness programming to increase and maintain motivation to move forward in recovery.

**“** *I am going to miss the program and I wouldn't be where I am at without it. I would highly recommend anyone suffering in addiction to attend Maryville.* **”**

**~ Vineland outpatient client**



## New Programming

### Maryville Launches Co-occurring Gambling Treatment in Inpatient Programs



NJDMHAS awarded Maryville funding to begin co-occurring gambling services at its Williamstown and Pemberton inpatient treatment programs. Individuals experiencing co-occurring substance use and problem gambling disorders receive group and individual counseling geared toward their specific needs. Clients have access to a licensed therapist who is certified in gambling treatment, as well as a Certified Peer Recovery Specialist (CPRS) to provide recovery supports in conjunction with their treatment program.

### Peer Recovery Support Services Expand

With funding from Camden County, Maryville was able to begin providing peer services in conjunction with sober living placements. A sober living home is a home shared by individuals beginning lives without drugs and alcohol and is typically used as a transition between inpatient treatment and independent living. It is intended to serve as a supportive environment during a challenging time.

Peer services include a Certified Peer Recovery Specialist that provides recovery supports for up to one year post-treatment. The peer assists in whatever areas the individual needs support. Peers may help with employment, coordinating medical or mental health care, emotional support, and more. This service helps the individual to transition to their new lives, so they can sustain their recovery long-term.



# Maryville's Recovery for Life Gala



*Bill Crowe, Louis Cappelli, Jr., Kendria McWilliams, Maryville Chief Executive Officer, Dominic Vesper, Jr., & Frank Jones*

On April 1, 2022, Maryville held its 9th Annual Recovery for Life Gala where we honored Louis Cappelli, Jr., Commissioner Director, Camden County and Dominic Vesper, Jr., Deputy Administrator, Camden County. Both have been public servants for more than 30 years and co-chair the Camden County Addiction Awareness Task Force

(CCAATF), which has yielded numerous initiatives including drug awareness campaigns, innovative programs to connect people with treatment, and sober activities for those in recovery.



*Louis Cappelli, Jr.*

Raymond Massi served as guest speaker for the event, sharing his own story of recovery. Ray has been in recovery for 35 years and recently retired as Deputy Director of the Philadelphia-Camden High Intensity Drug Trafficking Program, where he spent six years overseeing 25 federal, state, and local drug task forces in South Jersey, Eastern Pennsylvania, and Delaware. Prior to that, he spent 14 years as the Law Enforcement Coordinator for the U.S. Attorney's Office (Department of Justice) in the District of New Jersey, and 27 years with the Camden City Police Department.



*Dominic Vesper, Jr.*

Nearly 300 people gathered at Tavistock Country Club for the gala and raised nearly \$160,000 for Maryville programs and services, so that we can provide life-saving treatment and supports to those with substance use and co-occurring mental health disorders.

## 13th Annual Race for Recovery

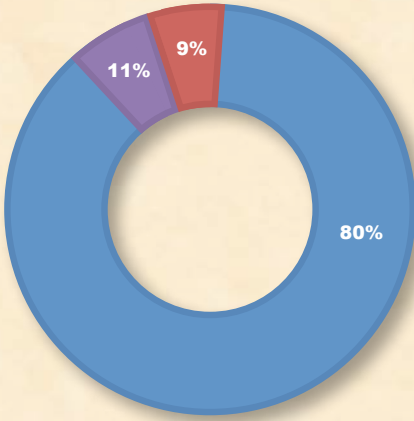
This year's Race for Recovery 5K and Fun Walk was a great success. On September 18, 2021, a beautiful day at Cooper River Park, approximately 175 participants chose to run or walk to support the Peter P. Black IV Scholarship Fund at Maryville, which helps reduce the cost of treatment for those who can't afford it. The event raised over \$17,000 and included a DJ, shirt, awards, refreshments, kids' activities, and post-race yoga.



## Alumni Gather for Labor Day weekend BBQ

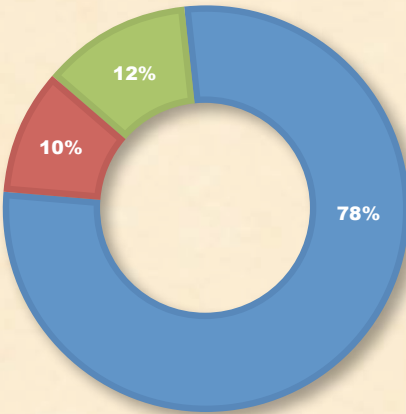
Maryville alumni and their families came together at Parvin State Park in Pittsgrove on Sunday, September 4th for great food, games, and comradery. Corn hole, bocce ball, and Jumbo Connect Four were a few of the games attendees enjoyed, along with the nearby playground. Alumni provided inspiration for each other as they shared their personal stories. Everyone is already looking forward to next year!

# Our Finances



## Revenue Breakdown

- State and Federal
- County
- Other Revenue



## Expense Breakdown

- Program Expenses
- Facility Expenses
- G & A Expenses



## Overall Financial Position

- Total Revenue
- Total Expense
- Net Position



# 2020 Leadership Council

## **Julia Brines**

Haefele Flanagan

## **Rich Carroll**

JKRP Architects

## **Kevin Diduch, Esq.**

KD Law Group

## **Frank Donnelly**

Oak Financial Partners

## **Joyce Feigeles**

FedEx Services

## **Rick Forman**

Former CEO, Forman Mills

## **Rocco Galleli**

Innovative Catering Concepts

Estate at Monroe

Philadelphia EATS

Rhythm & Reels Drive-In

## **Leor Hemo**

Vantage Commercial

## **Brian W. Jones**

The First National Bank of Elmer

## **Larry Petta**

Lincoln Equities Group

## **Jeremiah Phillips**

Profound Sound & Video

Greentree Mortgage

## **Aran Ploshansky**

Vantage Commercial

## **Frank Plum**

Workplace HCM

## **Matt Rahn**

The Rahn Companies

## **Monica Walsh**

Vantage Commercial

## **Brett Wiltsey, Esq.**

Obermayer Rebmann Maxwell & Hippel



***Why are we here** on earth if not to be of service? I serve on the leadership counsel because Maryville provides a lifesaving service for those who need it without putting the families who love them into bankruptcy. Everyone deserves a full and happy life, no one chooses addiction, Maryville provides people with the opportunity to LIVE again. This is a mission I believe in with my whole heart run by individuals who serve selflessly so that others can survive and thrive.*



~ **Monica Walsh**

“ **Maryville** has always been there for me and has helped in every area of my life. As we go through recovery, issues and situations arise that are not always about the drug. Whether it has been school, work, personal, or recovery related issues, I could always rely on Maryville to guide me through it. Even long after I finished treatment, they have remained an important part of my support network. ”

~ **Williamstown residential & Turnersville intensive outpatient client**

**93%** of clients would recommend Maryville as a treatment center.

“ **I'm grateful** I chose this place to get help. Maryville helped me see things I wouldn't have seen on my own. ”

~ **Pemberton residential client**



**“** *I'm thankful for the help, and for the staff that gave me the opportunity to get sober.*

**”**

~ **Pemberton residential client**

**90%** of clients felt they gained the skills needed to support their recovery.

**“** *I got a lot out of the program. The CITs and counselors are positive and there for you; and I would refer anyone I knew who needed help to Maryville.*

**”**

~ **Williamstown residential client**





## **Inpatient Withdrawal Management and Residential Facilities**

Williamstown Campus  
1903 Grant Avenue  
Williamstown, NJ 08094

Maryville at Post House  
610 Pemberton Browns Mills Road  
Pemberton, NJ 08068

## **Outpatient Treatment Facilities**

129 Johnson Road • Suite 7  
Turnersville, NJ 08012

1173 E. Landis Avenue  
Vineland, NJ 08360

Maryville, Inc. is a 501(c)(3) private nonprofit corporation, licensed by the State of New Jersey, accredited by CARF and a member of the National Association of Addiction Treatment Providers.

