

# RECOVERY IS POSSIBLE



# Maryville

Addiction Treatment Center

MaryvilleNJ.org • (855) 823-3428

SUMMER EDITION 2017

## Message from the CEO

Dear Friends,

Welcome to our first newsletter! This publication is designed to share news and information about Maryville and changes in the world of addiction recovery.

First, join me in welcoming two new members to our leadership staff: Bill Crowe, Chief Development Officer, and Mary Jo Bernardo, Director of Performance Improvement and Corporate Compliance. They both bring years of experience that will help us better meet the needs of our customers.

I am also proud to announce that we recently received a three-year accreditation from The Commission on Accreditation of Rehabilitation Facilities (CARF). This accreditation confirms our commitment to provide high-quality, accountable programs.

With opioid abuse reaching epidemic proportions, centers like ours are on the front lines, providing treatment that leads to long-term recovery. It is only through your support that we can truly help those struggling with substance abuse and co-occurring disorders. You can help in many ways; attend our Recovery for Life Gala, join the Race for Recovery, or donate to support treatment. For information on all of our events, or to make a direct donation, visit [MaryvilleNJ.org](http://MaryvilleNJ.org).

Sincerely yours,

Kendria McWilliams  
Chief Executive Officer  
Maryville Addiction Treatment Center

**BUY TICKETS NOW!**

# Maryville

Addiction Treatment Center

# Recovery for Life

GALA AND SILENT AUCTION

**Friday, September 8, 2017**

**6:30pm – 10:30pm**

## Tavistock Country Club

100 Tavistock Lane • Haddonfield, NJ 08033

Dinner and Dancing • Live Entertainment • Cash Bar

**Tickets are \$75 per person**

Visit [MaryvilleNJ.org](http://MaryvilleNJ.org) for tickets.

Call (856) 227-2717 x200 or email [bcrowe@maryvillenj.org](mailto:bcrowe@maryvillenj.org) for more information.

**SAVE THE DATE**

Join Maryville as we celebrate recovery and raise awareness for substance abuse treatment at the

10th Annual

# RACE for RECOVERY



**CASH PRIZES**  
for 1st in all divisions

## 5K Run & Fun Walk

**Sunday, October 1, 2017 • 8AM Registration • 9AM Start**

Cooper River Park, 1301 North Park Drive, Pennsauken, NJ 08110

**Registration Fee is:**

\$20 until 9/23/17 | \$25 after 9/23/17 | Children 12 & under FREE

**Register at [MaryvilleNJ.org](http://MaryvilleNJ.org) or call Bill Crowe at (856) 227-2717 x 200.**



## Treatment Center Profile

Maryville is recognized as a leader in the treatment of addictive disease and co-occurring disorders.

For 68 years, our holistic, evidence based treatment approaches have helped bring hope, health and healing to those suffering from opioid, alcohol and other addictions.

Maryville is a private, non-profit organization governed by a volunteer Board of Directors. We are licensed by the State of New Jersey, accredited by CARF, and a member of the National Association of Addiction Treatment Providers.

### Inpatient Withdrawal Management and Residential

1903 Grant Avenue  
Williamstown, NJ 08094  
(856) 629-0244

### Gloucester County Outpatient Treatment

129 Johnson Road • Suite 7  
Turnersville, NJ 08012  
(856) 863-3913

### Cumberland County Outpatient Treatment Facility

1173 E. Landis Ave.  
Vineland, NJ 08360  
(856) 690-1000

### Intoxicated Driver Resource Center

121 Johnson Road • Suite 4  
Turnersville, NJ 08012  
(856) 232-4840

**MaryvilleNJ.org**  
**(855) 823-3428**

## Maryville Achieves CARF Accreditation

We are pleased to announce that Maryville Addiction Treatment Center received a three-year accreditation from CARF International (Commission on Accreditation of Rehabilitation Facilities)

Accreditation demonstrates that Maryville is committed to reducing risk, addressing health and safety concerns, respecting cultural and individual preferences and providing the best quality of care.

### CARF International identified the following strengths in their report:

- The leadership of Maryville Incorporated has developed a mission for the organization and has led all staff members to embrace the mission and vision, which is evident in the employees' interactions with the persons served.
- The board of directors and leadership of the organization work as collaborating partners to ensure that the infrastructure is in place to allow the organization to grow and change to meet the changing needs of the persons served, as evidence by the creation of directors of performance improvement and business development and plans for the expansion to two other locations.
- Maryville Incorporated demonstrates a strong commitment to competency-based training for employees at orientation and on an annual basis. The practices for training in place demonstrate an understanding of adult learning styles, and the training utilizes this information in the development and completion of training needs.
- Through numerous contracts with external providers, the organization facilitates linkage between itself and these providers to maximize resource availability in the most cost-effective manner possible.
- There is demonstrated mutual respect between board members, leadership personnel, and program staff members that supports ongoing efforts to stay on the leading edge in the future and to ensure ongoing survival and stability in the face of environmental challenges and changes.
- Maryville Incorporated is able to attract and retain staff members who maintain longevity and provide stability for the organization that enhances the quality and consistency of services provided to the persons served.
- The persons served appreciate the quality of the services offered and have become good representatives for the organization in the community.
- There is a culture within Maryville Incorporated of including persons with lived experience in all levels of operation from the board of directors to frontline staff members and volunteers.

"This achievement represents our dedication and commitment to making a difference in the field of addiction recovery," said Kendria McWilliams, CEO of Maryville. "I am so proud of our staff whose expertise and passion made this accomplishment possible."

CARF is an independent, nonprofit accrediting body whose mission is to promote the quality, value and optimal outcomes of services through a consultative accreditation process that centers on enhancing the lives of the persons served. Founded in 1966 as the Commission on Accreditation of Rehabilitation Facilities, and now known as CARF International, the accrediting body establishes consumer-focused standards to help organizations measure and improve the quality of their programs and services.

## Maryville Named VA Care Provider

Maryville Addiction Treatment Center is expanding treatment options for South Jersey veterans under a new agreement with the Wilmington VA Medical Center, which adds Maryville to the VA's Choice provider network.

"This partnership is incredibly important for veterans seeking recovery from substance abuse," said Kendria McWilliams, CEO of Maryville. "Maryville is dedicated to providing the best possible treatment and linkage to recovery supports. Our hope is that, through this affiliation with the VA, more of our veterans will have access to the exceptional addiction and co-occurring disorders treatment we offer at Maryville."

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## Welcome Bill Crowe and Mary Jo Bernardo to the Maryville Team!



We are pleased to announce the hiring of two new team members: Mary Jo Bernardo as Director of Performance Improvement and Corporate Compliance and Bill Crowe as Chief Development Officer.

Bernardo oversees staff development, training and credentialing; and is in charge of reviewing and creating policies and procedures for health and safety, privacy and security. Crowe oversees fundraising efforts and special events, coordinates volunteers and works to build Maryville's relationships with the community and other organizations.

We're pleased to have them on board as we work together towards greater success!

## State and Federal Update to Combat the Opiate Epidemic

Gov. Chris Christie officially categorized opioid abuse as a public health crisis when NJ's overdose rate rose to twice the national rate. Calling for the legislature to pass a bill within 30 days to solve this public crisis during his State of the State address, the state legislature drafted a bill which was approved on February 6th.

According to the bill, the doctor is required to record the patient's medical history, including substance abuse addiction [before writing the initial prescription], and discuss the alternatives to opioids and explain the risks of getting hooked as a patient. The patient, or the patient's guardian if the patient is a minor, also must sign a document acknowledging the risks of developing a physical or psychological dependence on the controlled dangerous substance and alternative treatments that may be available.

The bill requires doctors treating people suffering from acute pain to limit an initial prescription of pain-killing opioids to five days, but this does not apply to hospice or cancer patients, or to people living in nursing homes. If after the fourth day the patient requires more relief, the prescription can be renewed without the patient owing a second co-payment.

President Trump recently spoke out about the opioid crisis. "The opioid crisis is an emergency and we're going to spend a lot of time, a lot of effort and a lot of money on it."





Maryville Treatment Headquarters  
1903 Grant Avenue • Williamstown, NJ 08094

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## Maryville Hosts Ride for Recovery & Bike Show

More than 80 motorcyclists rode for a cause Sunday, May 7th in the 5th Annual Motorcycle Ride for Recovery and Bike Show, followed by a barbeque, 50/50 and basket raffle, attended by over 300. Proceeds benefited the Peter P. Black IV Scholarship Fund at Maryville Addiction Treatment Center, which helps individuals unable to pay for substance abuse treatment.

"We're very excited about the support we had at this year's Annual Ride for Recovery. Everyone in attendance shared in the fun, and we're so thankful for their recognition of this vitally important cause," said Kendria McWilliams. "Everyone who participated is helping in the fight against substance abuse and bringing hope, health and healing to our clients in recovery."

**Connect with us today:**

 [facebook.com/maryvillenj](https://facebook.com/maryvillenj)



[Instagram.com/Maryvilleinc](https://Instagram.com/Maryvilleinc)